

# Self Adhesive PVC Backing S250BVWP



## Product Data

- Product type:** Self Adhesive Cold Laminating Film
- Appearance:** Opaque White
- Adhesive:** High performance aqueous acrylic with excellent ageing characteristics and UV resistance, with a 36 $\mu$  clear polyester release film.

## Physical characteristics:

	Typical Value	Test method
Total Thickness $\mu$	250	Electronic micrometer

## Applications and characteristics

- § This product is designed for use as a permanent opaque white backing for pop-up display panels, inkjet printed on our Velvet Display Graphics Film (F250CLVD).
- § It adds the desired opacity and balance of stiffness and flexibility to the resulting pop-up display panel.

## Lamination Details:

- § Room temperature(15-25 degrees C).
- § Avoid use of hot laminating equipment as this could cause the material to expand after lamination resulting in unsightly "white edges" on display panels.
- § **Pressure:** For best results use zero to minimum application pressure
- § **Speed:** .3m -1.75m per minute.
- § Store material at room temperature for 24 hours before use.

**CAUTION:** Some laminates such as Formica may cause the surface to behave like a permanent adhesive after time.  
Not recommended for exterior vehicle use.  
Customers should make their own assessment regarding suitability.

**Recommended conditions for use:** 15'C - 25'C, 30% - 70% RH  
**for storage:** 15'C - 25'C, 20% - 50% RH

**Material Handling, and Shelf Life:** 18 Months

**NOTICE** The information provided herein is correct to the best of our knowledge. No liability for any errors, facts or opinions is accepted. You must satisfy yourself as to the suitability of this product for your application. No responsibility for any loss as a result of any person placing reliance on any material contained herein can be accepted.